

Veriditas Annual Report 2013



Veriditas is an organization dedicated to inspiring personal and planetary change and renewal through the labyrinth experience.

We accomplish our mission by training and supporting labyrinth facilitators around the world, and offering meaningful events that promote further understanding of the labyrinth as a tool for personal and community transformation.

Our Vision is that the labyrinth experience guides us in developing the higher level of human awareness we need to thrive in the 21st century.

We are a 501c3 non profit incorporated in the State of California in 1995 by Lauren Artress. The word "Veriditas" originated with Hildegard of Bingen and means "the greening power of life".

SUPPORTING PILGRIMS ON THE PATH

89 Pilgrims from **10** countries **Walked the Sacred Path** with us in one of **4** cycles offered in **Chartres, France**

18 Pilgrims from **3** countries joined us on Pilgrimage to **Iona, Scotland.**

46 Pilgrims from **2** countries joined us at **2** Urban Pilgrimages at **Grace Cathedral in San Francisco, California**

71 Women participated in the **Women's Dream Quest** led by Judith Tripp

8 Facilitators completed **Advanced Training** led by Lauren Artress and Di Williams

"It was transformational to be with you all! Thank you! You allowed me to listen to the "still small voice" that was urging me to be here!! How precious!"

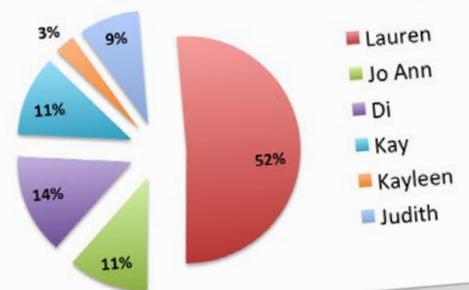
~ Lynn Manning, Participant

"This has been a spiritual dream come true! Thanks for your presence and inspirational teaching!"

~ Phyllis Parys, Participant

Programs

Programs by Presenter



767 Total Program Attendees

334 Participants **attended one of 11** qualifying **workshops** in the United States, The United Kingdom or Canada, led by either Lauren or one of our Master Teachers

201 **New Facilitators were trained** in one of **13** Facilitator Trainings held in the United States, France, The United Kingdom, or Canada

31 **Facilitators** from **9** different countries became Certified.

"Merci beaucoup Lauren for your vision of rebirthing the labyrinth and then going out and doing it!"

~ Judy Powell, Participant

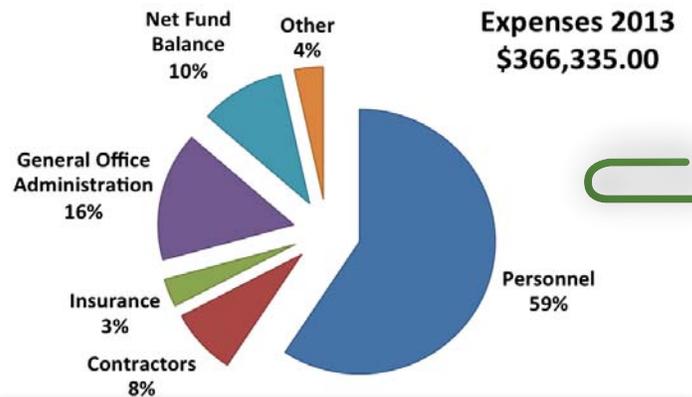
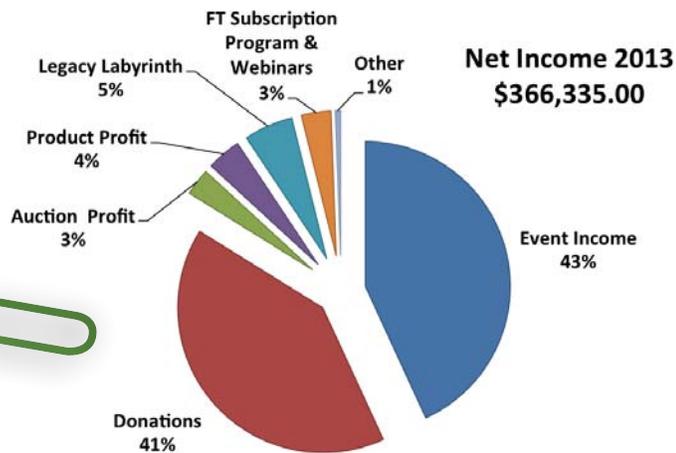
Our Supporters

83 Sustaining donors help to support our work with regular monthly, quarterly, or semi-annual gifts.

171 Donors gave single donations in 2013.

Thank You!

Our Budget



New in 2013

Welcomed **Kathleen Stewart** as part time Administrative and Events Assistant, and **Rita Canning** as part time Development Coordinator to our office staff.

Upgraded our office technology, with a new iMac set up for graphic work and replaced an older PC with something speedier.

Revised our mission and vision statements, added a **values statement**, and **updated our logo** to match.

Transitioned from a printed journal to a **monthly eNewsletter**.

Added a lodging website to automate and help manage Chartres Housing registrations.

Added a **product website with 2 stores** - for Canvas labyrinth sales that calculates shipping costs and collects payment with each order - and one to sell The History of the Labyrinth flash drives, and Labyrinth DVDs, also calculating and including shipping in the checkout process.



Launched a **Facilitator Subscription Program** with a **webinar program** with **92** active subscribers. Going into our second year.